

# INNOVATIVE ARTS ACADEMY

## Board Meeting Minutes for Wednesday, April 14, 2021 at 6PM

Component	Agenda Items															
<b>Opening Exercises</b>	<ul style="list-style-type: none"> <li>● Call to Order: 6:02 PM</li> <li>● Notice of Meeting               <ul style="list-style-type: none"> <li>○ Proper notice was published in <i>The Morning Call</i> on <b>Monday, July 21, 2020.</b></li> </ul> </li> <li>● Flag Salute</li> <li>● Roll Call</li> </ul> <table border="1" data-bbox="420 598 1297 835" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="background-color: #cccccc;">Administrative Member</th> <th style="background-color: #cccccc;">Attendance</th> </tr> </thead> <tbody> <tr> <td>David Rank, President</td> <td>Present</td> </tr> <tr> <td>Robert Sirmans, Treasurer</td> <td>By phone</td> </tr> <tr> <td>Brian Taylor, General Counsel</td> <td>Present</td> </tr> <tr> <td>Danny Youssef, Secretary</td> <td>Present</td> </tr> <tr> <td>Bradley Schifko, CEO</td> <td>Present</td> </tr> <tr> <td>Tom Taylor, Accountant</td> <td>By phone</td> </tr> </tbody> </table>		Administrative Member	Attendance	David Rank, President	Present	Robert Sirmans, Treasurer	By phone	Brian Taylor, General Counsel	Present	Danny Youssef, Secretary	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
Administrative Member	Attendance															
David Rank, President	Present															
Robert Sirmans, Treasurer	By phone															
Brian Taylor, General Counsel	Present															
Danny Youssef, Secretary	Present															
Bradley Schifko, CEO	Present															
Tom Taylor, Accountant	By phone															
<b>Old Business</b>	<p><b>Approval of board meeting minutes from March 17, 2020:</b></p> <ul style="list-style-type: none"> <li>○ Motion to approve: Dave Rank</li> <li>○ Motion seconded by: Danny Youssef           <ul style="list-style-type: none"> <li>■ <b>Unanimously approved.</b></li> </ul> </li> </ul> <p><b>Approval of March 2021 financials:</b></p> <ul style="list-style-type: none"> <li>○ Motion to approve: Dave Rank</li> <li>○ Motion seconded by: Danny Youssef           <ul style="list-style-type: none"> <li>■ <b>Unanimously approved.</b></li> </ul> </li> </ul>															
<b>Executive Session</b>	Enter Executive Session to discuss pending legal matters and personnel matters at: 6:27 PM															
<b>Return to Regular Session</b>	Return to Regular Session at: 6:51 PM															
<b>Enrollment Update</b>	<p><b>February Enrollment Summary:</b></p> <ul style="list-style-type: none"> <li>● Enrollment as of <b>April 1, 2021:</b></li> <li>● Number of new enrollments for April: <b>2</b></li> <li>● Number of withdrawals in April: <b>4</b></li> </ul> <p><b>Year-to-Date Enrollment Summary:</b></p> <ul style="list-style-type: none"> <li>● End-of-year enrollment (545 - 41 seniors + 8 non-grads): <b>512</b></li> <li>● Current number re-enrolled: <b>398</b></li> <li>● Current number of definite non-returnees: <b>105</b></li> <li>● Current number of potential re-enrollments: <b>0</b></li> <li>● Current number of new enrollments: <b>137</b></li> <li>● Current number of new enrollments in 6th grade: <b>60</b></li> <li>● Current total enrollment for '20-'21: <b>535</b></li> </ul>	<p><b>2021-2022 Enrollment Summary:</b></p> <ul style="list-style-type: none"> <li>● End-of-year enrollment (535 - 60 seniors): <b>475</b></li> <li>● Current number of definite non-returnees: <b>0</b></li> <li>● Current number of potential re-enrollments: <b>475</b></li> <li>● Current number of new enrollments: <b>23</b></li> <li>● Current number of new enrollments in 6th grade: <b>6</b></li> <li>● Current total enrollment for '21-'22: <b>498</b></li> </ul>														
<b>Chief Executive Officer Report</b>	<ul style="list-style-type: none"> <li>● <b>Marketing, Recruiting, and Branding</b></li> </ul>															

# INNOVATIVE

## ARTS ACADEMY

- Here is what has changed since the last Board Meeting:
  - Our next enrollment event is scheduled for April, 28th, from 11:30 AM - 6:00 PM
    - Event to be held on-campus.
- Here is what has improved since the last Board Meeting:
  - Powerschool Registration has been up and running.
- Here is where we are still challenged, and this is what our proposed solution is:
  - We need to attract 6th and 7th graders
  - Current option being discussed is sending out mailers.
- Here is where the Board can help:
  - No assistance is needed at this time.

- **Curriculum and Academics**

- Here's what's changed since the last board meeting:
  - Exploring PSSA/Keystone test prep options given hybrid instruction. Purchased hardcopy workbooks from 19-20 do not have a corresponding ebook license. Purchasing such items is cost prohibitive for time of usage
  - Focus for remaining weeks is on PSSA / Keystone test prep
  - Initial PSSA/Keystone staff trainings have begun
  - Final months will focus on finishing up Mathematics Curriculum
- Here's what's improved since last board meeting:
  - Dropout Prevention Outline was discussed with Dr. Senese.
    - Expanding on outline points / adding the details
    - Collecting in-house data to examine why students leave IAA.
- Here's where we are still challenged, and this is what our proposed solution is:
  - Student dropout has not necessarily been an issue at IAA so the approach is to look at marketing our program / approach to other districts as an option for non-IAA students
- Here's where the board can help:
  - With curriculum revisions being necessary in subsequent years, the Board is asked to establish a line item budget to provide compensation for teachers to work beyond contractual hours, possibly in the summer to perform curricular revisions

- **Logistics and Operations**

- Here's what's changed since the last board meeting:
  - Leaks in the building roof have been identified and are contained.
  - Roofer has been contacted and will be on-site next week to determine the extent of any damage, as well as steps to remediate the issue.
- Here's what's improved since last board meeting:
  - Currently, IAA continues to deliver instruction on the hybrid model
  - In addition to the 2-day "hybrid cohorts," families have been presented with a 4-day in-person option, as well.
- Here's where we are still challenged, and this is what our proposed solution is:
  - COVID-19 continues to pose a significant barrier to 5-day in-person instruction.
  - Lehigh / Northampton Counties remain **significant** on the PDE Transmission Table.
- Here's where the board can help:
  - No assistance is needed at this time.

# INNOVATIVE

## ARTS ACADEMY

	<ul style="list-style-type: none"> <li>● <b>Human Resources</b> <ul style="list-style-type: none"> <li>○ Here's what's changed since the last board meeting:           <ul style="list-style-type: none"> <li>■ Positions needed for the '21-'22 academic year are being reviewed and identified</li> <li>■ Posting for ALL current positions will begin next week</li> </ul> </li> <li>○ Here's what's improved since last board meeting:           <ul style="list-style-type: none"> <li>■ No new changes to report at this time</li> </ul> </li> <li>○ Here's where we are still challenged, and this is what our proposed solution is:           <ul style="list-style-type: none"> <li>■ It has always been a struggle finding the most highly-qualified candidates to fill vacancies at IAA</li> <li>■ As our school continues to grow, and we continue to fine-tune our curriculum and academic offerings, families have recognized, more and more, that IAA is, indeed, a viable academic option for their child(ren).</li> </ul> </li> <li>○ Here's where the board can help:           <ul style="list-style-type: none"> <li>■ No assistance is needed at this time.</li> </ul> </li> </ul> </li> </ul>
<b>New Business</b>	<ul style="list-style-type: none"> <li>● <b>No new business for the month of April.</b></li> </ul>
<b>Public Comment</b>	<p><b>Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</b></p>
<b>Next Meeting</b>	<ul style="list-style-type: none"> <li>● <b>Wednesday, May 12, 2021, at 6:00 pm.</b></li> </ul>
<b>Adjourn</b>	<ul style="list-style-type: none"> <li>● <b>Approval to adjourn board meeting:</b> <ul style="list-style-type: none"> <li>○ Motion to adjourn: Dave Rank</li> <li>○ Motion seconded by: Danny Youssef           <ul style="list-style-type: none"> <li>■ <b>Unanimously approved.</b></li> </ul> </li> </ul> </li> </ul>